PROGRAM NAME: BACHELOR OF COMMERCE (B.COM)

NEW SYLLABUS 2020 – 21 B.COM. DEGREE (REGULAR) (CBCS - SEMESTER SCHEME)

PROGRAM OUTCOME

- Developing a thorough understanding of Accounting, Finance, Marketing and Human Resources.
- Acquiring knowledge, abilities, and attitudes to become a Manager, Accountant, Auditor, and more.
- Gaining skills in communication, decision-making, innovation, and problem-solving in business activities.
- Demonstrating a deeper understanding of the business world, application of knowledge, and knowledge of organizational procedures.
- This programme could give well-trained personnel to address the needs of industries, Banking Sectors, Insurance Firms, Financing companies, Transportation Agencies, and Warehousing, among others.

PROGRAM SPECIFIC OUTCOME

- The students can get the knowledge, skills and attitudes during the end of the B.com degree course.
- By goodness of the preparation they can turn into a Manager, Accountant, Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government
- employments and so on.,
- Students will prove themselves in different professional exams like C.A, C S, CMA, UPSC. As well as other coerces.
- The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day to day business activities.
- Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.
- Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.
- Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- Students will be able to do their higher education and can make research in the field of finance and commerce.

COURSE OUTCOME

Sl. No	Sem	Subject	Course Outcome
1.3		Financial Accounting	To help the students acquire conceptual
			knowledge of the discipline financial
			accounting and to impart skills for
			preparation of financial statement of
			different undertakings for acquiring
			practical wisdom
1.4		Fundamentals of	To help students understand the
		Management and Life Skills	principles of management of a business
	т		entity and life skills needed for effective
	I		management and navigate their lives.
1.5	•	Business Organization and	To help students understand different
		Market Dynamics	forms of business entities and to
			galvanise the market structure, their
			behaviours and dynamics in 21st century.
1.6	•	Business Mathematics	To provide basic knowledge and skills of
			numerical abilities and aptitudes for
			cracking public service examinations and
			competitive examinations.
2.3		Advanced Financial	To help the students acquire knowledge,
		Accounting	skills and acumen of accounting
			treatment in respect of different
			categories of business undertakings and
			special type of business activities
2.4		Marketing and Event	To help students acquire basic
	II	Management	knowledge about the concept of
			marketing management, consumer
			behaviour, market segmentation strategy
			and event management.
2.5		Human Capital Management	To help students to gain knowledge and
			skills of managing human resources in
			various organisations.

Business Decisions knowledge of analysis and im of data for use in the decision ;process in a business entity. 3.3 Corporate Accounting To help the students to have a comprehensive understanding provisions of the Companies Corporate Accounting technic Financial Management and round Financial Management and round Financial Management in decimaking. 3.5 Elements of Costing To help students to familiariz with the various concepts and	a making a g about the Act and ques. c concepts of ole of cision –
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3.5 Elements of Costing To help students to familiariz	e students
3.5 Elements of Costing To help students to familiariz	e students
with the various concepts and	
1	l elements
of cost.	
3.6 Indian Financial System To help students with basic th	neory and
recent practices of financial s	ystem, its
intermediaries and the support	rtive
financial services, both in Ind	lian as well
as global content.	
4.3 Advanced Corporate To help the students to develo	ор
Accounting awareness about Corporate A	accounting n
conformity with the Provision	n of
Companies Act and latest am	endments
thereto with adoption of Acco	ounting
Standards.	
4.4 Costing Methods To help the students on the us	ses and
applications of cost accounting	ng methods
in different businesses sectors	s.
E- Business and To help students with E- Con	nmerce
Computerized Accounting Models and Tally for account	ting in real
time business practices.	
4.6 Business Regulations To help students to familiariz	e relevant
laws concerning business org	anizations

5.1	V	Income Tax - I	To help the students to understand the computation of taxable income and tax liability.
5.2		Cost Management	To help the students understand techniques used to control as well as reduce the cost in various organizations.
5.3		Indian Accounting Standards (Ind AS)	To help students understand the basic concepts of Accounting Standards and to understand the principles of recognition, measurement, presentation and disclosure of Indian Accounting Standards by various organizations
5.4		Auditing and Reporting	To help students to gain knowledge about the principles and methods of auditing and their applications.
6.1		Income Tax - II	To help the students to understand the computation of taxable income and tax liability of different types of Assesses
6.2		Management Accounting	To enable the students understand the analysis and interpretation of financial statements with a view to prepare management reports for decision making
6.3	VI	Goods and Service Taxes	To expose the students to the various provisions and computation of goods and service tax & customs duty and to enable the students to become independent tax practitioners
6.4		Entrepreneurship And Ethics	To enable the learner to gain an insight in to starting of his or own enterprise and to enlighten them on ethical practices
5.5	ACCOUNTING AND TAXATION GROUP	Advanced Accounting	To acquaint the students and make them familiar with the process and preparation of accounts of different types of organizations.

Corporate Disclosure for special transactions such as Related Party Disclosures, employee benefits, leases, financial instruments, and Consolidated Financial Statements in the context of financial reporting as per Ind AS. 5.5 Corporate Financial Management To enable the students to apply basic financial management theories and techniques for corporate decisions Strategic Financial Management Wisdom on different dimensions of strategic financial management Decisions 6.5 FINANCE GROUP Management To introduce the students to the key concepts of Risk Management and provide an Understanding of Derivatives as financial instruments to mitigate the risk International Financial Management To familiarize the students with the perspective of International Financial Management To enable the students to the key concepts of Risk Management and provide an Understanding of Derivatives as financial instruments to mitigate the risk Consumer Behaviour And Marketing Research Marketing Research Knowledge on consumer behaviour and	5.6		Accounting For Government	To acquaint the students about local
assessment of Firms and Companies with regard to Income tax act, 1961 and to study the basics of customs duty. An equal emphasis to be given for both theory and numerical problems Scenario analysis is to be made to understand the concept Financial Reporting And Corporate Disclosure Financial Reporting And Corporate Disclosure To understand the concepts and treatment for special transactions such as Related Party Disclosures, employee benefits, leases, financial instruments, and Consolidated Financial Statements in the context of financial reporting as per Ind AS. Corporate Financial Management To enable the students to apply basic financial management theories and techniques for corporate decisions Strategic Financial Management To enable the students to gain practical wisdom on different dimensions of strategic financial management Decisions To introduce the students to the key concepts of Risk Management and provide an Understanding of Derivatives as financial instruments to mitigate the risk International Financial Management To familiarize the students with the perspective of International Financial Management To familiarize the students with the perspective of International Financial Management To familiarize the students with the perspective of International Financial Management To enable the students to acquire the key concepts of Risk Management and provide and Understanding of Derivatives as financial instruments to mitigate the risk Consumer Behaviour And Management			And Local Bodies	government accounting systems
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5.5 Consumer Behaviour And to enable the students to acquire the knowledge on consumer behaviour and			Management	perspective of International Financial
MARKETING Marketing Research knowledge on consumer behaviour and				Management
Marketing Research knowledge on consumer behaviour and	5.5	MARKETING	Consumer Behaviour And	to enable the students to acquire the
I GROUP		GROUP	Marketing Research	knowledge on consumer behaviour and
its application in marketing filed				its application in marketing filed

5.6		Advertising & Media	To familiarize the students about the
		Management	concepts of Advertisement and Media
			Management, Campaign Planning and
			Organizing Functions
6.5		Retail Management	To expose students to acquire skills in
			Retail Management
6.6		International Marketing	To enable the students to acquire skills in
		Management	International market Management
5.5		Performance Management	To familiarize the students with the
			concepts, process, methods and
			techniques used for performance
			appraisal in an organization
5.6	HUMAN	Strategic Human Resource	To expose students to acquire skills in
	RESOURCE GROUP	Management	Strategic Human Resource Management
6.5		Labour Welfare & Social	To expose students to acquire skills in
		Security	Labour Welfare & Social Security
6.6		International HRM	To familiarize the students with HR
			practices at internal level