

## Management Innovation

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### Module No. 1: MANAGERIAL FUNCTIONS (12 Hrs)

1. Define the concept of management and explain the Principles of Management
2. Differentiate between the Managerial Functions of Planning, Organizing, Staffing, Directing, Coordinating, and Controlling
3. Analyze the role of a manager within an organization and identify the necessary managerial skills required
4. Evaluate modern organizational structures and their impact on management practices
5. Discuss the importance of ethics in management and the concept of Corporate Social Responsibility (CSR)

### Module No. 2: CHANGE MANAGEMENT (12 Hrs)

1. Identify the need for Change Management in today's business environment characterized by volatility, uncertainty, complexity, and ambiguity (VUCA)
2. Apply the 7R's of Change Management (Reuse, Repurpose, Rot, Repair, Return, Refill, and Refuse) to implement successful change initiatives
3. Explain the steps involved in Change Management and analyze the associated risks
4. Evaluate different Change Management models and theories, and strategies to overcome resistance to change

### Module No. 3: MANAGEMENT INFORMATION SYSTEM (10 Hrs)

1. Define Management Information System (MIS) and its role in organizational decision-making
2. Identify different types of Information Systems and discuss the latest trends in Information Technology
3. Analyze the need for MIS reports and explore the types and formats of MIS reports
4. Assess the challenges and benefits of Enterprise Resource Planning (ERP) systems in managing data resources

### Module No. 4: GOVERNMENT and BUSINESS (12 Hrs)

1. Examine the role of government in business organizations and the state's participation in the business sector
2. Evaluate the relationship between government and business organizations, and the role of Chamber of Commerce and Industry
3. Analyze government schemes for business organizations and government policies on regional balances

### Module No. 5: BUSINESS INTELLIGENCE (BI) (10 Hrs)

1. Define Business Intelligence (BI) and its significance in enhancing decision-making processes
2. Discuss the pros and cons of BI and identify different types of BI tools
3. Explore career opportunities in Business Intelligence and the latest trends in the field
4. Understand the concept of Artificial Intelligence (AI) and its role in modern management practices