

Tourism and Travel Management

Course Outcome:

Upon completion of this module, students will be able to:

1. Define and differentiate between travel and tourism, and understand the factors affecting travel.
2. Identify and analyze the various types of tourism including inter-regional, intra-regional, inbound, outbound, domestic, and international tourism.
3. Recognize the different forms of tourism such as religious, medical, historical, social, adventure, health, business, conference, and sports tourism, and understand their impact on the destination.
4. Evaluate the tourism resources of India including cultural resources, popular religious centers, performing arts, and tourism development strategies.
5. Understand the concept of tourism management, its nature, levels, principles, and managerial functions, as well as the role of accommodation in the tourism industry.
6. Analyze the functions, challenges, and approval procedures of travel agencies and tour operators, as well as the documentation requirements for travel including passports, visas, and different types of tour packages.
7. Identify key travel organizations such as UFTAA, TAAI, IATO and understand their functions in the travel and tourism industry.
8. Understand the role of transportation in tourism, different types of transportation systems, the history and role of rail transport, air transport regulations, recent trends in international tourism, and categories of water transport including cruise lines and accommodations.