Investment Management

1. Remembering:

- Recall the key investment attributes and characteristics
- Identify different types of money market instruments and their features
- Recall the principles of fundamental analysis, technical analysis, and behavioral finance in investment management

2. Understanding:

- Explain the concept of risk and its different types
- Understand the calculation of portfolio risk and its significance in portfolio management
- Understand the principles of portfolio management and the factors affecting investment decisions

3. Applying:

- Apply different investment strategies based on fundamental and technical analysis
- Apply behavioral finance theories in making investment decisions
- Calculate the risk-return profile of a portfolio and make investment decisions accordingly

4. Analyzing:

- Analyze the performance of a portfolio using various performance evaluation techniques
- Analyze the impact of market conditions and investor behavior on investment decisions
- Analyze the risk factors associated with different investment instruments and portfolios

5. Evaluating:

- Evaluate the effectiveness of investment strategies based on portfolio performance
- Evaluate the impact of risk on investment decisions and portfolio management
- Evaluate the success of investment management practices in achieving financial goals

6. Creating:

- Develop personalized investment portfolios based on individual risk appetite and financial goals
- Create investment strategies that incorporate a blend of fundamental and technical analysis
- Develop risk management strategies to mitigate potential losses in investment portfolios