

# **SRI AUROBINDO INNOVATION & START-UP POLICY (SAISP)**

## **AWARENESS PROGRAMMES AND STRATEGIES TO IMPLEMENT NISP IN THE INSTITUTION**

The following programmes have been conducted under the auspices of SAISP to create awareness amongst the stakeholders, to discuss and deliberate on the strategies on policy formulation, facilities and guidance provided at HEI level.

1. Core-Committee (Hon. Members of the Management, RES), Governing-Council (Experts from Industry/Institution) and Executive Council (Faculty and Students to Implement the policy at Institution level) are formed.
2. All faculty members, students and Alumni were requested to go through MoEs initiatives under National Education Policy the adoption of National Innovation and start up policy (NISP) and offer their considered viewpoints.
3. Regular and Virtual Meetings were held at Faculty level to highlight the novel initiatives of MoE. Brain storming sessions were held with Focus Group to draft NISP for the college, prepare a plan of action, constitution of Councils, and the modus operandi for formulation, adoption, and implementation of NISP. The ideas, observations, and suggestions were kept in mind, while drafting the policy and suitably incorporated in the policy documents. The Management members, senior faculty members were also involved.
4. Faculty members were requested to purvey the adoption of NISP among students, peers, and counterpart in other HEIs.
5. Institutional Innovation Cell was formed at Institution level as per IIC guidelines and the coordinator registered at IIC portal.
6. Faculty members were informed to participate in the nationwide webinars, on National Education Policy conducted by various organisations. Accordingly, faculty members have participated in the online seminars, conclave, panel discussions conducted by Central Government, MoE, UGC, AIMA, Bangalore Management Association, Bangalore University, HEIs, National Education conclave (Heart full campus), and other professional Institutes of repute. The participation in these webinars helped the faculty members to appreciate the NEP initiatives and NISP objectives and provisions.
7. Faculty members are also resource persons, in webinars of HEIs on NEP and NISP and other related topics.
8. An awareness programme was held online for the benefit of all concerned.
9. Meeting of the Alumni members was invited to participate in the online meeting of their Alma matter, where members were apprised of the adoption of NISP, its objectives and other provisions regarding adoption of NISP, with a request to involve themselves in SAISP activities and to become members of Councils, Committees, and Sub Committees.
10. To get first-hand information and virtual experience, all concerned were directed to watch You Tube, Social media postings, websites of HEI etc, and make notes of the same for a better understanding keeping in view of their career - the career of the students, their skill development - to unearth their potentials and innovative thinking.

*Malaja*  
Dr. Saitaja.M  
Principal



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11. It is being contemplated to hold study circle meetings periodically, under Sri Aurobindo Collegiums, involving selected HEIs faculty members, students in the neighbouring areas of this college, for exchange of views and to obtain suggestions from them for proper implementation of SAISP strategies.
12. Plans are on the anvil, for conducting National level Idea Generation webinar for students and faculty members separately to generate Business opportunities under the auspices of SAISP.
13. It is proposed to conduct more awareness programmes/webinars/seminars/training programmes/workshops for the interested students and faculty. The tentative schedule is as follows:

**TENTATIVE CALENDAR OF EVENTS - SAISP**

| SL.NO | DATE                  | TOPIC  | SPEAKER                                   | TIME       | TARGET AUDIENCE              |
|-------|-----------------------|--|---|------------|------------------------------|
| 1.    | 1.06.2021             | AWARENESS PROGRAM  | SRI RAVEENDRANATH KAUSHIK                 | 3PM-4PM    | PG&UG STUDENTS               |
| 2.    | 14.06.2021            | IMPORTANCE OF INNOVATION AND ENTREPRENEURIAL DEVELOPMENT | SMT. POORNIMA, WEACT                      | 3PM-4PM    | STUDENTS, ALUMNI AND FACULTY |
| 3.    | 29.06.2021-30.06.2021 | NATIONAL LEVEL WEBINAR- NEP&NISP                         | ---                                       |            | FACULTY AND STUDENTS         |
| 3.    | 06.07.2021            | INDUSTRY 4.0-ROLE OF TECHNOLOGY                          | SRI RAJESH C STARTUP CONSULTANT           | 3PM-4PM    | STUDENTS, ALUMNI AND FACULTY |
| 4.    | 15.07.2021            | INNOVATION & STARTUPS                                    | SRI A C N MURTHY                          | 10 AM-11AM | STUDENTS, ALUMNI AND FACULTY |
| 5.    | 02.08.2021            | ATHIMANIRBHAR BHARATH- OPPORTUNITIES FOR ENTRAPRENEURS   | SRI RAVEENDRANATH KAUSHIK COST ACCOUNTANT | 3PM-4PM    | STUDENTS, ALUMNI AND FACULTY |
| 6.    | 19.08.2021            | FUNDAMENTALS OF START UP ECO SYSTEM                      | SMT. HEMACHINCHEWADL MEDICO START UP      | 3PM-4PM    | STUDENTS, ALUMNI AND FACULTY |
| 7.    | 11.09.2021            | TRAINING   | SRI MOHAN KUMAR PRACTICE HEAD, WIPRO      | 9AM-11 AM  | STUDENTS                     |
| 8.    | 30.09.2021            | PROJECT MANAGEMENT AND REPORTING                         | SMT. RUBY CONSULTANT, GOVT OF KARNATAKA   | 3PM-4PM    | STUDENTS                     |
| 9.    | 06.10.2021            | FINANCIAL MANAGEMENT METHODS FOR STARTUP TEAMS.          | DR. S. N. ULLAS ENTREPRENEUR              | 10 AM-11AM | STUDENTS, ALUMNI AND FACULTY |
| 10.   | 11.10.2021            | ISR (INSTITUTIONAL SOCIAL RESPONSIBILITY)                | NGO SCHOOL/VILLAGE/TOWN                   |            | STUDENTS AND FACULTY         |
| 11.   | 29.10.2021            | FIELD/INDUSTRIAL VISIT                                   | MANUFACTURING/SERVICE UNIT                |            | STUDENTS AND FACULTY         |
| 12.   | 13.11.2021            | MOTIVATIONAL TALK  | MS SUJATHA ALUMNUS                        | 10 AM-11AM | STUDENTS, ALUMNI AND FACULTY |

*Sailaja*  
**Dr. Sailaja M**  
Principal



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Formation of Implementation Team of IIC and NISP

| Name of the member  | Designation                        |                       | Contact Details |                             |
|---|------------------------------------|-----------------------|-----------------|-----------------------------|
|   | IIC                                | NISP                  | Phone Number    | Mail ID                     |
| Dr Sallaja M, Principal, Sri Aurobindo College.                 | Head of the Institution            | Chairperson           | 9900175812      | shailajamravi@gmail.com     |
| Sri.Vinod Annigeri, HOD, Dept of Computer Science.              | President                          | Member                | 9002418913      | vinodkashya2279@gmail.com   |
| Smt.Gopika G, HOD, Dept of Commerce.                            | Convenor                           | Member                | 9945363160      | gopiprabha85@gmail.com      |
| Smt.Veena P, Asst. Prof, Dept. of Management Studies.           | Vice President                     | Innovation Ambassador | 9880180924      | veenaravi76@gmail.com       |
| Smt. Rekha Purohit, Asst. Prof. Dept. of Management Studies     | Member                             | Coordinator           | 9886237228      | purohitrekha92@gmail.com    |
| Smt.Shwetha S, Asst. Prof, Dept. of Commerce.                   |                                    |                       | 9538257093      | shwetha.poorvi@gmail.com    |
| Smt.Namarata Rani K, Asst.Prof, Dept of Commerce.               | Coordinator IPR Activity           |                       | 9980487995      | namrataprakash995@gmail.com |
| Smt. Divya H, Asst. Prof, Dept of Computer Science.             | Coordinator Startup Activity/IA    |                       | 9738109210      | divya.h1993@gmail.com       |
| Smt. Anuradha Sindhia, Asst. Prof, Dept of Computer Science.    | Coordinator ARIIA/IA               |                       | 9731321749      | anuradhasindhia12@gmail.com |
| Sri. J Manjunatha Rao, Asst.Prof, Dept of Commerce.             | Coordinator Innovation Activity/IA |                       | 9113643494      | jmr198630@gmail.com         |
| Sri.Durgaprasad, Chief Librarian.                               | Coordinator Social Media & NIRF    |                       | 9880702281      | dprasad944@gmail.com        |
| Smt. Nazia Sultana, Asst. Prof, Dept. of Management Studies.    | Coordinator Internship             | Member                | 9986880777      | naziasultana14@gmail.com    |
| Smt.Preeti Hukkeri, Coordinator Dept. of Management Studies.    |                                    | Member                | 9036551737      | sarchana1207@gmail.com      |
| Smt.Archana S, Coordinator, PG Department.                      | Member/IA                          |                       | 9986004974      | avijee2014@gmail.com        |
| Smt.Vijayalakshmi, Asst. Prof, Dept. of English.                |                                    |                       | 6364797772      | deepaacharya94@gmail.com    |
| Ms Deepa H, Asst. Administration(Non-Teaching).                 |                                    | Joint Secretary       |                 |                             |
| Smt. Sindhu Hegde, President, Sri Aurobindo Alumni Association. |                                    | Member                |                 |                             |
| Smt.Soumya Raghavendra, Alumnus.                                |                                    |                       |                 |                             |

*(Signature)*

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### SRI AUROBINDO INNOVATION AND STARTUP POLICY GOVERNING COUNCIL

The following are the members nominated for the Governing Council Committee formed as per NISP guidelines.

| GOVERNING COUNCIL |  |                 |
|-------------------|--|-----------------|
| Sl.No             | Members  | Designation     |
| 01                | Sri. T N. Raviprakash, Hon. Secretary, RES.  | Chairman        |
| 02                | Dr. Sailaja M., Principal, Sri Aurobindo College.  | Secretary       |
| 03                | Dr. S. N. Ullas<br>Structural Engineer, Start-up Entrepreneur and Director-<br>Verdant Building Alternatives, Bangalore.                     | Member          |
| 04                | Smt. Poornima<br>Head, WeAct- Women Entrepreneurs Access Connect<br>Transform Entrepreneurship Development Institute of India,<br>Bangalore. | Member          |
| 05                | Dr. Sandeep Nair<br>Associate Professor, Dept of MBA, KLSGIT, Belgaum.   | Member          |
| 06                | CMA Raveendranath Kaushik<br>Cost and Management Accountant, Visiting Faculty, Sri<br>Aurobindo PG Centre.                                   | Member          |
| 07                | CS Dr. R V Tyagarajan<br>Company Secretary, Sartorius India Private Limited,<br>Bangalore.   | Member          |
| 08                | Sri A C N Murthy<br>Management Consultant, Charter President Rotary<br>International, Bangalore.   | Member          |
| 09                | Dr. K. Venkatesh Murthy<br>Chief Scientist(R), Central Food Technological Research<br>Institute(CFTRI).                                      | Member          |
| 10                | Sri. Mohan Kumar<br>Practice Head, Wipro Limited (Cloud Transformation).   | Member          |
| 11                | Dr. N. Bhaskar<br>Chief Scientist (Advisor), Food Safety and Standard Authority<br>of India (FSSAI), New Delhi.                              | Member          |
| 12                | Smt. Rekha Purohit, Coordinator, SAISP.  | Joint Secretary |

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### SRI AUROBINDO INNOVATION AND STARTUP POLICY EXECUTIVE COUNCIL

The following are the members nominated for the Executive Council Committee formed to plan and implement the policy at Institution level.

| EXECUTIVE COUNCIL |   |                 |
|-------------------|---|-----------------|
| Sl.No             | Members   | Designation     |
| 01                | Dr. Sailaja M<br>Principal, Sri Aurobindo College.                | Chairman        |
| 02                | Smt. Rekha Purohit<br>Coordinator.                                | Secretary       |
| 03                | Smt. Archana S<br>Coordinator, Department of PG Centre.           | Member          |
| 04                | Sri. Vinod Annigeri.<br>HOD, Dept. of Computer Science.           | Member          |
| 05                | Smt. Gopika G<br>HOD, Dept. of Commerce.                          | Member          |
| 06                | Smt. Preeti Hukkeri.<br>Coordinator, Dept. of Management Studies. | Member          |
| 07                | Ms. Pooja R<br>Student Representative, M.Com.                     | Member          |
| 08                | Ms. Rinku Choudary<br>Student Representative, BCA.                | Member          |
| 09                | Mr. Chethan<br>Student Representative, B.Com.                     | Member          |
| 10                | Mr. Balanagendra Reddy<br>Student Representative, BBA.            | Member          |
| 11                | Smt. Sindhu Hegde<br>President, Sri Aurobindo Alumni Association. | Joint Secretary |
| 12                | Smt. Soumya Raghavendra<br>Alumnus.                               | Member          |

*Note: Governing Council/Executive Council may induct additional members and invite experts, depending upon the circumstances and need and can form sub committees and frame their rules for implementation. Governing Council is empowered to make modification, correction, include, delete and make amendments to this rule depending upon the need.*

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### INSTITUTION'S INNOVATION CELL(IIC) EXPERT COMMITTEE

The following are the members nominated for the Expert Committee to guide and advise the IIC.

| Sl.No | EXPERT COMMITTEE<br>Members  | Designation            |
|-------|--|------------------------|
| 01    | Sri. T.N. Raviprakash, Hon. Secretary, RES.  | Chairman               |
| 02    | Dr. Sailaja M., Principal, Sri Aurobindo College   | Secretary              |
| 03    | Sri. Ramesh Chandra S H<br>Hon. Jt. Secretary, RES.  | Member                 |
| 04    | Sri. Gururaj A Deshpande<br>Hon. Treasurer, RES.   | Member                 |
| 05    | Sri. Narendra B<br>Patent Consultant.  | Patent Expert          |
| 06    | CMA Raveendranath Kaushik<br>Cost and Management Accountant                                      | Member                 |
| 07    | Sri.Lakshmeesha<br>M.D., Karnataka Metal Products.   | Industry Expert        |
| 08    | Sri A C N. Murthy<br>Management Consultant, Charter President Rotary<br>International, Bangalore | Incubation<br>Centre   |
| 09    | Smt. Shridevi Patil<br>CEO, Simplee Good Ltd.  | Alumni<br>Entrepreneur |
| 10    | Manager<br>State Bank of India, West of Chord Road, Bangalore                                    | Member                 |

*M. S. S.*  
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### INSTITUTION'S INNOVATION CELL(IIC) IMPLEMENTATION COMMITTEE

The following are the members nominated to represent the Institution's Innovation Cell (IIC) formed to plan and implement the policy at Institution Level.

| IMPLEMENTATION COMMITTEE |   |  |
|--------------------------|---|--|
| Sl.No                    | Members   | Designation                              |
| 01                       | Dr. Sailaja M.<br>Principal, Sri Aurobindo College.   | Head of the Institution                  |
| 02                       | Sri.Vinod Annigeri.<br>HOD, Dept of Computer Science. | President                                |
| 03                       | Smt. Gopika G.<br>HOD, Dept of Commerce.              | Convenor                                 |
| 04                       | Smt. Veena P.<br>Dept. of Management Studies.         | Vice President                           |
| 05                       | Smt. Rekha Purohit.<br>Dept. of Management Studies.   | Member<br>Secretary/Coordinator-<br>NISP |
| 06                       | Smt. Namrata Rani K.<br>Dept. of Commerce.            | Coordinator<br>IPR Activity              |
| 07                       | Smt. Divya H.<br>Dept. of Computer Science.           | Coordinator<br>Start-up Activity         |
| 08                       | Smt. Anuradha Sindhia.<br>Dept. of Computer Science.  | Coordinator<br>ARIIA                     |
| 09                       | Sri. J Manjunatha Rao.<br>Dept. of Commerce.          | Coordinator<br>Innovation Activity       |
| 10                       | Sri. Durgaprasad.<br>Chief Librarian.                 | Coordinator<br>Social Media and NIRF     |
| 11                       | Smt. Nazia Sultana.<br>Dept. of Management Studies.   | Coordinator<br>Internship                |
| 12                       | Ms. Deepa H.<br>Asst. Administration(Non Teaching).   | Member                                   |
| 13                       | Ms. Prerana<br>Alumnus                                | Member                                   |
| 14                       | Smt. Bhargavi Srivatsa<br>Alumnus                     | Member                                   |

  
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| SL.NO | NAME                  | DESIGNATION                      | STUDENT MEMBERS  |
|-------|-----------------------|----------------------------------|--|
| 1.    | SMT. NAMRATA RANI     | COORDINATOR, IPR ACTIVITY        | 1.Anitha V(II BCOM)<br>2.Deepika(II BCOM)<br>3.Sneha M((II BBA)<br>4.Varshashree(II BCOM)<br>5.Amogh.B(I BBA)<br>6.Rudresh (II BCA)<br>7.Pavan Kumar (I BCA)<br>8.Anush Kumar(II MCOM)<br>9.Velan K( I BCOM)<br>10.Suma P(I BCOM)                |
| 2.    | SMT. DIVYA H          | COORDINATOR, STARTUP ACTIVITY    | 1.Yashika(I BCA)<br>2.Reshma.E(II BCA)<br>3.Jameela Arshiya(II BCA)<br>4.Shilpa H R(I BBA)<br>5.Jeevitha D(II BBA)<br>6.Shwetha Yadhav(I BCOM)<br>7.Jayanth.S( I BCOM)<br>8.Neelanjana M(II BCOM)<br>9.Chandana P(II BCOM)<br>10.Pooja R(I MCOM) |
| 3.    | SMT.ANURADHA SINDHIA  | CO-ORDINATOR, ARIIA              | 1.Sonia(II BCOM)<br>2.Suman(I BCA)<br>3.Poornima A N(II BBA)<br>4.Kaushik(II BBA)<br>5.Sandhya P(III BCA)<br>6.Lathashree K Gowda(III BCA)<br>7.Meghana R(II BCA)<br>8.Sushmitha J (II BCA)<br>9.Sanath Kumar (I BCA)<br>10.Likitha B(I BCA)     |
| 4.    | SRI. MANJUNATHA RAO J | COORDINATOR ,INNOVATON ACTIVITY  | 1.Aditya (I BCOM)<br>2.Deepika(I BCOM)<br>3.Prajwala(II BCOM)<br>4.Kishore(II BCOM)<br>5.Sahana(I BBA)<br>6.Pooja(II BBA)<br>7.Sindushree(II BCA)<br>8.Chandrapraksh(I BCA)<br>9.Sandhya( I MCOM)<br>10.Vasanth(II MCOM)                         |
| 5.    | SRI.DURGAPRASAD       | COORDINATOR ,SOCIAL MEDIA & NIRF | 1.Lokesh VI(I BCA)<br>2.Suvidhya G(II BCOM)<br>3.Anusha S(II BCOM)<br>4.GR Deepak(II BBA)<br>5.Kausalya A(I BCOM)<br>6.Tejas n(II BCOM)<br>7.Malini S(I BBA)<br>8. Vandana M(I BCOM)<br>9.Kavya DR(II BCOM)<br>10.Sharath kumar S(II BCOM)       |
| 6.    | SMT.NAZIA SULTANA     | COORDINATOR,INTERNSHIP           | 1.Mahalakshmi G(II BBA)<br>2.Anusha(II BCOM)<br>3.Goutham(II BCA)<br>4.Kalaisevi(III BBA)<br>5.Kavya(I BBA)<br>6.Varsha(II BCOM)<br>7.Vijetha(I BCA)<br>8.Pooja(I BCA)<br>9.Bharath(I BCOM)<br>10.Sourmya(II BCOM)                               |

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### SRI AUROBINDO INNOVATION AND START – UP POLICY

Report of webinar on 1st June 2021, in collaboration with Internal Quality Assurance Cell (IQAC) & IIC on “Faculty & student’s awareness programme on NISP “

Resource person: CMA Raveendranath Kaushik

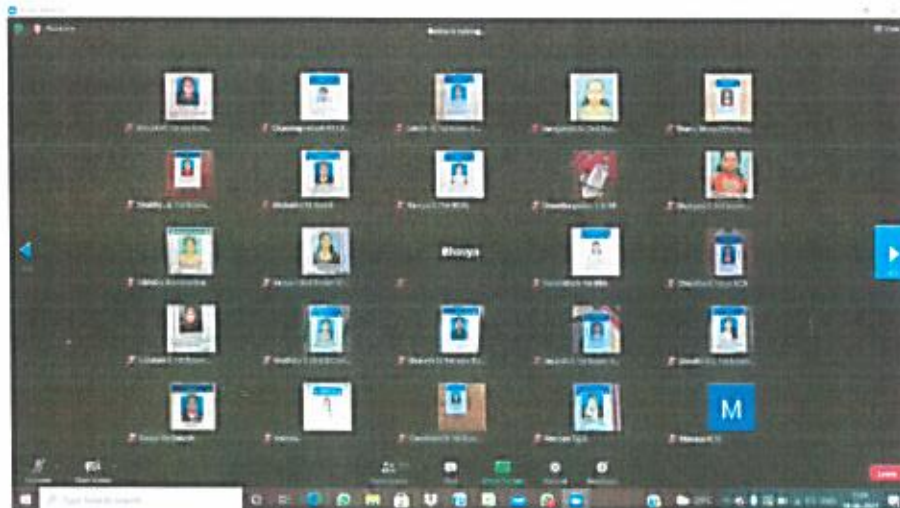
Date: 01/06/2021

Time: 3 p.m to 4 p.m

Venue: online platform through zoom

Participants: Faculty members from commerce, management, computer science, language Department, Students from B.COM, BBA,BCA & M.COM

NO. Of Participants: 500



Sri Raveendranath Kaushik addressed the faculty members & students the importance of entrepreneurship culture in higher educational institutions. Sir gave insightful thoughts about NISP policy & its implementation. He also congratulated Management & Madam for taking such a bold decision.

The speaker touched the following topics in detail & enlightened the audience with immense knowledge.

1. Entrepreneurship.
2. AATMNIRBHAR BHARAT.
3. Being Creative & unique.
4. Motivational stories & links which can be referred.
5. Statistical Information.
6. Incubation cell.

Around 500 participants have participated in the programme. Smt Rekha Purohit coordinator welcomed & introduced the speaker & Smt. Shwetha proposed vote of thanks.

Weblink: <http://sriaurobindocollege.ac.in/saisp.html>



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**SRI AUROBINDO INNOVATION AND START – UP POLICY**

Report of webinar on 18th June 2021, in collaboration with Internal Quality Assurance Cell (IQAC) & IIC on  
"Students awareness programme on Business Opportunity & Idea Generation".

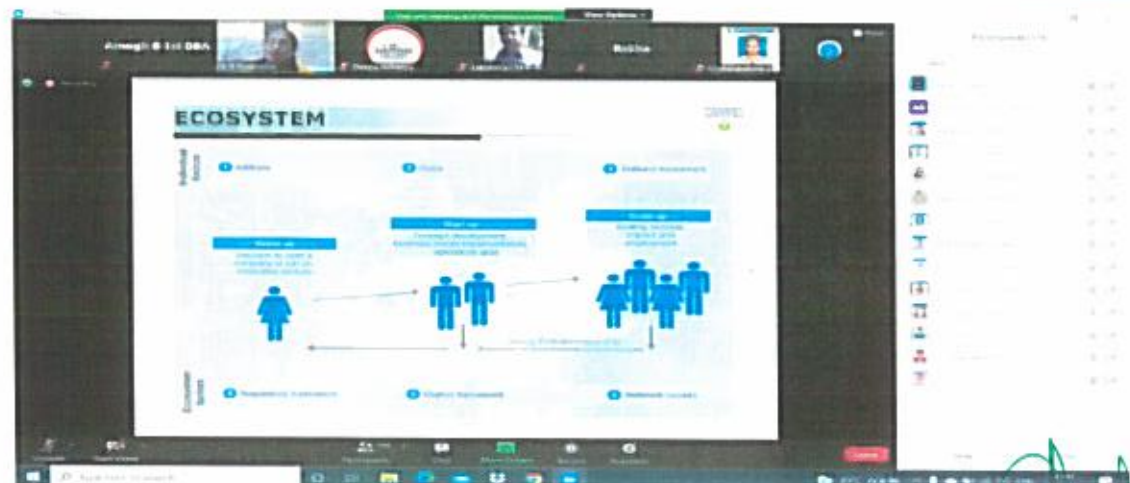
Resource person: Mrs. B.R Poornima

Date: 018/06/2021



Time : 3 p.m to 4 p.m

Venue : online platform through zoom

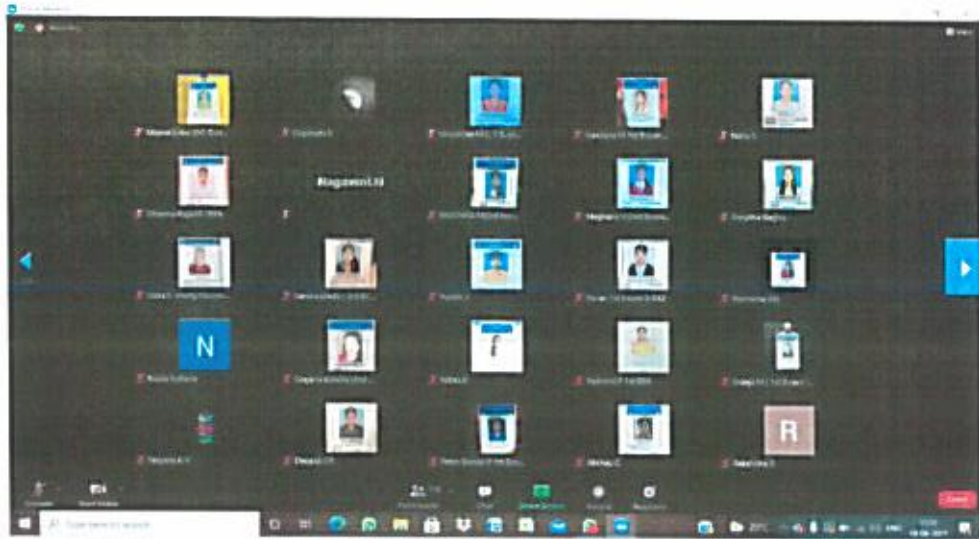
Participants: Faculty members from commerce, management, computer science, language Department,  
Students from B.COM, BBA, BCA & M.COM



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The Speaker gave insightful thoughts & creative ideas for the audience to start up the ventures. She also highlighted the key areas about EDII. The key take away from her session were:

1. She stressed the students to think out of the box about any business idea & become successful entrepreneur.
2. She also gave inputs about the various sources of help which can be rendered with the help of EDII in terms of finance, resources, MSMSE, knowledge sharing & many more.
3. It was an interactive session where in students had asked many question to the speaker & she was kind enough to solve their queries.

Around 500 participants have participated in the programme. Smt Reka Purohit coordinator welcomed & introduced the speaker & Smt. Shwetha proposed vote of thanks.

Weblink: <http://sriaurobndocollege.ac.in/saisp.html>





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### SRI AUROBINDO INNOVATION AND START – UP POLICY

Report of webinar on 09/07/2021 2021, in collaboration with Internal Quality Assurance Cell (IQAC) & IIC on "Students awareness programme on INDUSTRY 4.0 ROLE OF TECHNOLOGY "

Resource person: Shri. Rajesh P. Chinchewadi

Date : 09/07/2021

Time : 3 p.m to 4 p.m

Venue : online platform through zoom

Participants: Faculty members from commerce, management, computer science, language Department, Students from B.COM, BBA, BCA & M.COM



Following were the important points discussed:

1. Sir highlighted about revolution of industries & spoke about the smart manufacturing, smart factory, supply chain.
2. He has also given inputs about creating strategies & blueprints for smart cities.
3. He explained about retail & supply chain by making aware about the roles & importance 4-0 technologies, machine learning & robotics & also made them realise the introduction of 5-0 which is future of industries.

Around 300 participants have participated in the programme. Smt Rekha Purohit coordinator welcomed & introduced the speaker & Smt. Shwetha proposed vote of thanks.

Weblink: <http://sriaurobindocollege.ac.in/saisp.html>



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## SRI AUROBINDO COLLEGE

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### SRI AUROBINDO INNOVATION AND START – UP POLICY

Report of webinar on 30/07/2021, in collaboration with Internal Quality Assurance Cell (IQAC) & IIC on  
“ Students awareness programme on AATMANIRBHAR BHARAT “

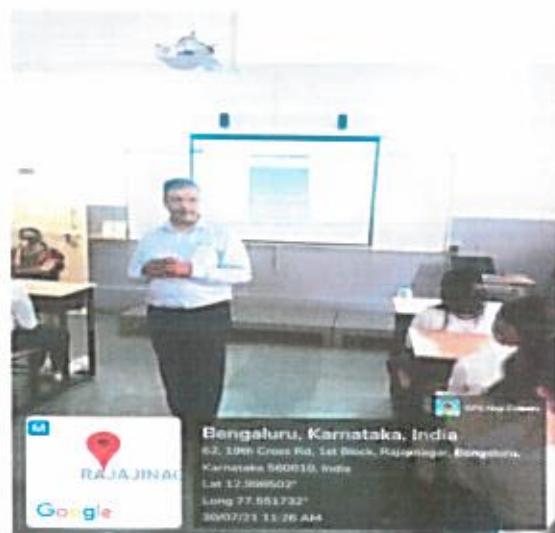
Resource person: CMA Raveendranath Kaushik

Date : 30/07/2021

Time : 11am to 12 pm

Venue : Room no 001 New Campus

Participants: Faculty members from commerce & management, Students from B.COM, BBA, BCA & M.COM



The Speaker gave insightful thoughts & creative ideas for the audience to start up the ventures. Sir also highlighted the key areas about AATMANIRBHAR BHARAT.

The key take away from session were:

1. Speaker gave importance to 5 pillars of this scheme i.e.
  - a. Economy & foreign Exchange
  - b. Infrastructure
  - c. Digitalization / Digital Revolution
  - d. Democracy
  - e. Demand
2. He emphasized on vocal **to local & local to global**
3. He spoke about Idea Generation, Business Plan, ITP rights, Decision making process, financial support.
4. The Speaker motivated students to come out with a small idea which can be converted into big business.
5. He stressed students to become self-independent, be focused & be committed to your goal.

Around 100 participants have participated in the programme. Smt Shwetha welcomed & introduced the speaker & Smt. Rekha Purohit proposed vote of thanks.

Weblink: <http://sriaurobndcollege.ac.in/saisp.html>

  
Dr. Sailaja M.  
Principal  
Sri Aurobindo College  
Mahalakshmiipuram  
Bangalore - 560086







RES'S

## SRI AUROBINDO COLLEGE

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### SRI AUROBINDO INNOVATION AND START – UP POLICY

Report of webinar on 03/08/2021, in collaboration with Internal Quality Assurance Cell (IQAC) & IIC on "Faculty Dialogue and Students awareness programme on INNOVATION & START-UP"

Resource person: CS Dr. RV Tyagarajan

Date : 03/08/2021

Time : 10am to 12 .30 pm

Venue : College Auditorium , New Campus

Participants: Faculty members from commerce & management, Computer Science, Language, Students from B.COM, BBA, BCA & M.COM



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Principal



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The Speaker gave insightful thoughts & creative ideas for the audience to start up the ventures & shared his experience.

The Highlights of the session were:

1. He motivated students to have entrepreneurship as a career options & they can choose anything between manufacturing, service and trading.
2. He gave various options to the students to start up their avenues like online - Teaching, textiles, horticulture, Agriculture, animal Husbandry, Irrigation, Fisheries, Forestry & many more.
3. He spoke about business opportunity identification, analysis of business & a take a project which is **Feasible, Viable, Acceptable, and Sustainable**.
4. A lot of stress was given on innovation & creativity by explaining about 4 phases of growth ie customer Discovery, Customer validation, customer creation & customer Building.
5. Speaker also told about the techniques of generating of ideas like Big Dream approach, checklist, Questionnaires, notepad method. He also gave importance to SCAMPER which is all about Substitute, Combine, Adapt, Modify, put to another use, Eliminate, Reverse with the suitable examples.
6. Sir also shared motivational videos & success stories about entrepreneurs & laid some classic examples of the students of High School from Bihar, Orissa & Jharkhand who have come with an exceptionally great inventions & awaiting for patents.
7. Sir also gave a lot of ideas to establish ED CELL in the college campus & also assured students to provide all kind of support from his end.
8. He made students & faculty to do some kind of activity by using psychometric test where in the potentialities of aspiring entrepreneurs can be assessed.

Around 100 participants have participated in the programme. Smt Divya from Computer Science Department welcomed & introduced the speaker & Smt. Preeti from management studies proposed vote of thanks.

Weblink: <http://sriaurobindocollege.ac.in/saisp.html>



# SRI AUROBINDO COLLEGE

#6/C, V Main, Dr. M. C. Modi Road, Mahalakshmpuram, Bengaluru-560086



## SRI AUROBINDO INOVATION AND STARTUP POLICY (SAISP) & INSTITUTION'S INNOVATION COUNCIL (SAIIC)

*organises WORKSHOP on*

CORA BAG MAKING on 12-08-2022

Sri Aurobindo Institution's Innovation Council had organised 3 hours workshop on 12<sup>th</sup> August 2022 on Cora cloth bag making using old newspapers to the students of our college.

### A REPORT ON THE WORKSHOP

#### EVENT :WORKSHOP

*Report on the Workshop activity on 12 August 2022, in association with Sri Aurobindo Innovation and Start-up Policy & IIC*

|                     |   |  |
|---------------------|---|--|
| Activity            | : | WORKSHOP   |
| Date                | : | 12-08-2022   |
| Topic               | : | Cora cloth bag making using old newspaper                    |
| Resource            | : | Smt. Saubhagya, Entrepreneur, Founder-RashmiUdyog, Bengaluru |
| Time                | : | @1.30pm to 4.30pm  |
| Venue               | : | Seminar Hall, III-floor SAC                                  |
| Participants        | : | Students of I, II and III BCA, BCom, BBA and M.Com program   |
| No of participants: | : | 45   |

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 #60, 20th Main, 1st R block, Rajajinagar, Bangalore  
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*Presents*  
**IN ASSOCIATION WITH**



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)

&



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD, India)

**One day Workshop on  
CORA CLOTH BAG MAKING**



**Choose cloth over plastic**



**Venue : Auditorium**  
**On 12/08/22 at 1:30pm to 4:30pm.**

**Mrs.Soubhagya**  
 Founder-Rashmi Udyog & Entrepreneur

GALLERY



*Maharaja*  
**Dr. Sailaja .M**  
 Principal  
 Sri Aurobindo College  
 Mahalakshmiapuram  
 Bangalore - 560086












Smt. Saubhagya, Entrepreneur and Found-RashmiUdyog spoke to the students and briefed them initially about how we can prepare cora cloth bags.

She also briefed the students how they can earn by making these bags and earn money by selling them in medical shops, provision stores, shopping malls etc.

With the help of student volunteers, the Resource Person demonstrated how to prepare the bags to the participants.

Faculty members of Computer Science department, Commerce & Management, Department were present during the event. Around 45 students of BCA, BCom, BBA and M.Com program have attended the event.

Miss. Mahalakshmi, student, from Commerce & Mgmt department introduced Smt. Saubhagya, Resource person.

Smt. Namratharani, Faculty from commerce & Management department had coordinated the event. The workshop was conducted under the guidance of Dr.Sailaja M., Principal, Sri Aurobindo college.

Sri Vinod Annigeri, President, IIC and other members of the IIC were was present during the event.

  
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Sri Aurobindo College  
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# SRI AUROBINDO COLLEGE

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## SRI AUROBINDO INOVATION AND STARTUP POLICY (SAISP) & INSTITUTION'S INNOVATION COUNCIL (SAIIC)

*organises WORKSHOP on*

PAPER BAG MAKING on 20-07-2022


Sri Aurobindo Institution's Innovation Council had organised 3 hours' workshop on 20<sup>th</sup> July 2022 on Paper bag making using old newspapers to the students of our college.

A REPORT ON THE WORKSHOP

### EVENT: WORKSHOP

*Report on the Workshop activity on 20<sup>th</sup> July 2022, in association with  
Sri Aurobindo Innovation and Start-up Policy & IIC*

|                     |   |  |
|---------------------|---|--|
| Activity            | : | WORKSHOP   |
| Date                | : | 20-07-2022   |
| Topic               | : | Paper bag making using old newspaper                         |
| Resource            | : | Smt. Saubhagya, Entrepreneur, Founder-RashmiUdyog, Bengaluru |
| Time                | : | @10.30am to 01.30pm  |
| Venue               | : | Seminar Hall, III-floor SAC                                  |
| Participants:       | : | Students of I, II and III BCA, BCom, BBA and M.Com program   |
| No of participants: | : | 45   |

  
Dr. Sailaja M  
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**SRI AUROBINDO COLLEGE**  
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*Presents*  
**IN ASSOCIATION WITH**



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)

&



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD, Government of India)

**Workshop on  
PAPER BAG MAKING**



**Choose paper over plastic**



**Venue : Auditorium**  
**On 20/07/22 at 10:30am to 1:30pm**

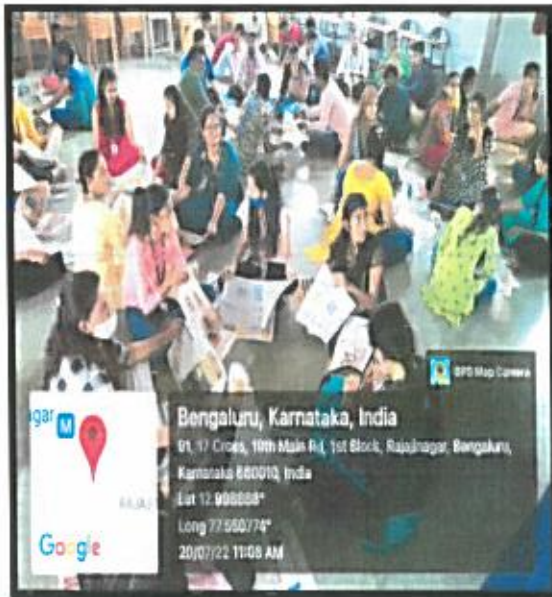
**Smt.Soubhagya, Manufacturer**  
**Rashmi Udyog**

## GALLERY



  
**Dr. Sailaja M**  
 Principal  
**Sri Aurobindo College**  
 Mahalakshmiapuram  
 Bangalore - 560085





*Sailaja*  
 Dr. Sailaja .M  
 Principal



Sri Aurobindo College  
 Mahalakshmiapuram  
 Bangalore - 560086



Smt. Saubhagya, Entrepreneur and Found-RashmiUdyog spoke to the students and briefed them initially about how we can make use of the used newspapers.

She also briefed the students how they can earn by making these paper bags from waste papers and earn money by selling them in medical shops, provision stores, shopping malls etc.


With the help of student volunteers, the Resource Person demonstrated how to prepare the bags to the participants.

Faculty members of Computer Science department, Commerce & Management, Department were present during the event. Around 45 students of BCA, BCom, BBA and M.Com program have attended the event.

Miss. Mahalakshmi, student, from Commerce & Mgmt department introduced Smt. Saubhagya, Resource person.

Smt. Namratharani, Faculty from commerce & Management department had coordinated the event. The workshop was conducted under the guidance of Dr.Sailaja M., Principal, Sri Aurobindo college.

Sri Vinod Annigeri, President, IIC and other members of the IIC were was present during the event.

  
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