

**(Accounts) STRATEGIC COST MANAGEMENT – II**

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1. Identify the importance of pricing strategies in strategic cost management through the analysis of market structures and pricing methods (Analyzing)
2. Evaluate decision-making processes in cost management and apply marginal cost pricing to optimize profitability (Evaluating)
3. Assess the impact of export pricing on international business strategies and develop effective pricing strategies for global markets (Creating)
4. Analyze the concept of transfer pricing and its implications on organizational performance and decision-making (Analyzing)
5. Discuss the phases in the learning curve and their significance in cost management and pricing strategies (Understanding)
6. Classify quality costs to identify areas for improvement and implement Total Quality Management (TQM) principles in cost management practices (Analyzing)
7. Compare traditional financial measures with benchmarking techniques to evaluate performance and make informed strategic decisions (Evaluating)