BUSINESS ANALYTICS

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1. Remembering:
- Define the concept of Business Analytics and its importance in decision-making process.
- Recall the SWOC (Strengths, Weaknesses, Opportunities, Challenges) analysis in the context of Analytics.

2. Understanding:
- Explain the latest softwares used in Business Analytics and their functions.
- Differentiate between various types of HR Analytics and their impact on organizational performance.
- Comprehend the types of Marketing Analytics and how they aid in strategic marketing decisions.

3. Applying:
- Utilize Sales Analysis to identify trends and make informed sales strategies.
- Implement Performance Evaluation techniques using Analytics to measure employee productivity and effectiveness.
- Apply Critical Financial Analytics to assess financial health and make informed investment decisions.

4. Analyzing:
- Analyze potential applications of Analytics in different business sectors and industries.
- Evaluate different tools and techniques used in Business Analytics for data analysis.

5. Evaluating:
- Critically assess the impact of Analytics on business performance, decision-making, and strategic planning.
- Evaluate the effectiveness of different Marketing Analytics in reaching target audiences and maximizing ROI.

6. Creating:
- Develop innovative strategies leveraging Business Analytics to improve operational efficiency and productivity.
- Design customized Analytics solutions based on specific business needs and objectives.