CORPORATE COMMUNICATION SKILLS

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1. Remembering: Recall the nature of corporate communication and its importance in the business world.
2. Understanding: Explain the concept of networked and meta communication in corporate settings, and how decisions can lead to communication gaps.
3. Applying: Identify different types of managerial speeches and analyze the role of public speaking in developing leadership and soft skills.
4. Analyzing: Evaluate the significance of body language and posture in effective communication, and apply guidelines for planning and conducting meetings.
5. Evaluating: Assess cell phone etiquette in professional settings and the importance of effective intercultural communication in a diverse workplace.
6. Creating: Develop principles for delivering effective presentations, managing time efficiently, and enhancing communication dynamics in group presentations.
7. Synthesizing: Integrate virtual meeting mechanisms into corporate communication strategies and adapt communication styles for different audiences and settings.