

## **INTERNATIONAL BUSINESS ENVIRONMENT**

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1. Remember: Recall and define the key concepts and terms related to international business environment such as globalization, foreign investments, multinational corporations, regional integration, etc.
2. Understand: Explain the significance of foreign investments in the context of international business and analyze the impact of globalization on the global economy.
3. Apply: Evaluate the managerial implications of operating in an international business environment and analyze the strategies employed by multinational corporations to expand their global presence.
4. Analyze: Assess the economic environment in different regions and critically evaluate the role of international organizations such as IMF, UNCTAD, and UNIDO in promoting global trade and economic development.
5. Evaluate: Critically examine global commodity agreements and analyze their impact on international trade and economic growth.
6. Create: Develop strategies for managing global supply chains effectively and evaluate the importance of social responsibilities and ethics in international business operations.
7. Remember: Identify the key principles of the Foreign Corrupt Practices Act and analyze its implications on international business practices.